



## **SPONSORING & EXHIBITION OPPORTUNITIES AT THE WHOLE GRAIN SUMMIT 2020**

**Looking to put your company and its competences in the focus of the whole grain cereal science and technology sector?**

We invite companies, research institutes and organisations to showcase their products, projects and services at the 7<sup>th</sup> Whole Grain Summit. Several attractive sponsorship options are offered, some of which have the tabletop exhibition included in the fee.

### **Reasons why you should sponsor and/or exhibit at the WGS2020?**

Sponsoring at WGS2020 ...

- is an effective way to reach the world's leading stakeholders of the whole grain cereal science and technology community.
- is an opportunity to promote your organisation to decision makers, regulators, policy makers, health organisations, consumer organisation, media representatives.
- provides an excellent opportunity to promote your name, to support your brand(s) and to maintain a high profile among specialists before, during and after the event.
- is a powerful way to demonstrate your whole grain commitment to our participants.
- means that your company's involvement, commitment and support for this WGS2020 will be widely acknowledged as outlined in the proposed sponsor packages.
- means a significant company exposure to a keenly interested, targeted and influential audience in an educational environment away from everyday distractions.
- contributes to the promotion, planning and operation of the WGS2020 and enables you to shape this established international conference format.
- is an opportunity for your organisation to demonstrate positive environmental and social values.

Use the opportunity to showcase your brand name and effectively build product awareness worldwide at the WGS2020. Your early decision to be involved will maximise the exposure of your company, both on the website and in forthcoming communications and circulars.

Interested in sponsoring? Please find below the various levels of support from pre-defined sponsor packages to sponsor opportunities on social events and specific conference items. The WGS2020 Secretariat would be delighted to get in contact with you for any question or any ideas you might have for promoting your products or services.

Please do not hesitate to **contact the [WGS2020 Secretariat](#) at [office@icc.or.at](mailto:office@icc.or.at) any time!**

## PRE-DEFINED SPONSOR PACKAGES

Benefits	PLATINUM	GOLD	SILVER	BRONZE
Sponsoring package price	€ 15,000.-	€ 10,000.-	€ 5,000.-	€ 2,500.-
<b>BEFORE THE CONFERENCE</b>				
Logo plus link on the conference website	✓	✓	✓	✓
Recognition as (platinum/gold/silver/bronze) sponsor on conference announcements and promotional material	✓	✓	✓	✓
<b>DURING THE CONFERENCE</b>				
Exhibition space	Excl. Exhibition Space	Excl. Exhibition Space	1 Exhibition Table	
Complementary registrations	4	2	2	1
Networking Dinner Tickets	4	2	2	1
Discount for additional Delegate Passes	20% for 8 passes	20% for 5 passes		
Sponsor acknowledgement during welcome speech	✓	✓	✓	✓
PowerPoint slide presentation during the entire duration of the conference at coffee/tee and lunch breaks	3 slides	1 slide	logo	logo
Promotion poster near speaker's podium	✓			
Insert in the conference bags	✓ & product placement	✓	✓	
Advertising space in the programme book/book of abstracts	1 page	½ page	¼ page	logo
Advertising possibility in the conference mobile app	✓			
Possibility to sponsor special awards on behalf of your organisation (Note: prize money not incl. in the package prize)	✓	✓		
Reserved seats @VIP zone	✓	✓		
Opportunity to sponsor a speaker / moderate a session	✓			
<b>AFTER THE CONFERENCE</b>				
Continued recognition on all follow up media, marketing and up-dates	✓	✓	✓	✓
Visibility on the congress website for minimum 6 months after the event	✓	✓	✓	✓

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### Social Events

**Networking Conference Dinner** € 10,000  
(mentioned as Dinner Sponsor, max. 1 sponsor)

- Recognition as Gold Sponsor during the Networking Conference Dinner
- Opportunity to have a talk at the Conference Dinner
- Your logo plus link on the conference website
- Recognition as Gold Sponsor on conference announcements and promotional material
- 4 Complementary conference registrations
- 4 Networking Dinner Tickets

**Lunch** € 5,000 (mentioned as Lunch Sponsor, max. 1 sponsor per day)

- Recognition as Silver Sponsor during the lunch break
- Your logo plus link on the conference website
- Recognition as Silver Sponsor on conference announcements and promotional material
- 1 Complementary conference registration
- 1 Networking Dinner Ticket

**Coffee breaks** € 2,500 (mentioned as Coffee Sponsor, max. 1 sponsor per day)

- Recognition as sponsor during the coffee/tea break
- Your logo plus link on the conference website
- Recognition as sponsor on conference announcements and promotional material
- 1 Complementary conference registration

**Special Award** starting at € 1,000

- We offer the possibility to sponsor e.g. a poster or young scientist award where the requirements may be defined by you. The sponsor will have the opportunity to shortly present his/her company during the award ceremony when personally handing over the award. Funds provided for the award(s) will be 100% handed over to the awardees.

### Conference Support Items

**Mobile Conference App** € 3,000

- Support will be recognized on the home screen of the mobile app with "Supported by ..." and a company logo
- Recognition as sponsor on conference announcements and promotional material
- 1 Complementary conference registration
- 1 Networking Dinner Ticket

**Conference Bag** € 2,500

- Your company logo appears exclusively on the conference bag
- Recognition as sponsor on conference announcements and promotional material
- 1 Complementary conference registration

**Conference Lanyard** € 2,000

- Your company logo appears exclusively on the delegate lanyards
- Recognition as sponsor on conference announcements and promotional material
- 1 Complementary conference registration

**Insert in Conference Bag** € 1,000

- Inclusion of promotion material, such as leaflet or brochure, in the conference bags. Please note that the material should be approved by the [WGS2020 Secretariat](#).

### Tailor Made Sponsor Packages

Please contact the [WGS2020 Secretariat](#) for tailor made packages or any partnership opportunities.

## EXHIBIT AT WGS2020!

Looking to put your company and its competences in the focus of the cereal science and technology sector?

We invite companies, research institutes and organisations to showcase their products, projects and services at the 7<sup>th</sup> Whole Grain Summit.

**Exhibition will be open 16 - 18 November 2020 all day each day.** Exhibition will be arranged in the coffee break area to maximise interaction and networking opportunities between participants, exhibitors and sponsors during all coffee and lunch breaks. Additionally, several attractive sponsorship options are offered, some of which have the table top package included in the fee.

### The Table Top Package includes:

- 1 Exhibit table with 2 chairs or your own booth (max 3 x 2m)
- 1 Complimentary Exhibitor Registration which includes the participation in all open sessions, conference documents and app, coffee breaks & lunches.
- Listing as an exhibitor on the conference website
- Inclusion of the company name in the exhibitor list in the programme book
- Listing in the exhibition section of the conference app

### Price for 1 Table Top Package:

€ 2,500,- for ICC members (15% discount)

€ 3,500.- for non-members

As the exhibition area is limited space allocation will be on a "first comes first serves" basis. More details on shipment and set-up will follow in due time.

Interested in exhibiting? Please contact the [WGS2020 Secretariat](mailto:office@icc.or.at) at [office@icc.or.at](mailto:office@icc.or.at)!

## TERMS & CONDITIONS FOR SPONSORING & EXHIBITION

For terms and conditions on payment and cancellation please check the overall Terms & Conditions of the WGS2020 available at the conference website.

Please note that all above mentioned prices do not include VAT.

Please be aware that any sponsor benefits (e.g. online promotion) will start immediately after payment receipt acc. to the relevant sponsor package.

## WGS2020 SECRETARIAT

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## IMPORTANT DATES

### Dates for Abstract Submission

Abstract Submission Deadline (Oral): 30 June 2020

Notification of Acceptance (Oral): By 15 July 2020

Abstract Submission Deadline (Poster): 30 Sept. 2020

Notification of Acceptance (Poster): By 12 Sept. 2020

### Dates for Registration

Early Bird Registration Deadline: 31 July 2020

Normal Registration Deadline: 31 October 2020

Late Online Registration: 12 November 2020

Afterwards a registration is only possible onsite at the registration desk!